

McKeown E-News

"WE DELIVER ON OUR PROMISE"

Hi again from the McKeown Team,
We have a couple of items of business for you this month – Issue 3.....



Regarding our 24/7 network, we now have a new dual high flow diesel pump on at Clinton, a new petrol pump and we are in the process of putting in an extra lane. We have also put new pumps in at Kingston and the old pumps that have gotten us by until now have been retired to the scrap heap.

Gore is going great and thanks to all you customers that now use the site, thank you for the fantastic feedback and support.

To find out more about our network go to www.mckeown.co.nz or phone us on 0800 800 908



Go Clear – We are the first in the South Island and New Zealand to dispense the new urea based Go Clear SCR exhaust system additive to both our customers and members of the public.

The product is now available from our Gore and Alma CardFuel 24/7 sites and because it's through our card machines all you need is a McKeown Card, RD1 Card or any other major EftPos or Credit Card.

To know more about this product or if you are a McKeown Card fuel purchasing customer please contact your McKeown Business Manager or the office to discuss preferential rates.

To find out more about Go Clear at McKeown CardFuel 24/7 sites contact your McKeown Business Manager or phone Stuart on 0800 800 908 or email us on sales@mckeown.co.nz



Odometer and hubometer recordings - are now available at all of our McKeown CardFuel 24/7 sites. Each time you stop from now on you will be prompted to ask if you wish to use the service and all you need do is Yes or No. If you wish to use this feature and you also use Caltex Diesel Stops with your card then you will need to let us know so we can make some changes.

To find out more about this feature contact your McKeown Business Manager or phone Stuart on 0800 800 908 or email us on sales@mckeown.co.nz



Petrol rebates . are you purchasing fuel in sizable quantities and using it off road . then you should be applying for a rebate. The last time we checked the petrol rebate was 59.129 cents per litre so it's worth taking the time to file a return. It was collected by the government as fuel excise (excluding GST), and is made up of:

- 48.524 cents - National Land Transport Fund
- 9.90 cents - ACC Motor Vehicle Account
- 0.66 cents - Local Authorities Fuel Tax
- 0.045 cents - Petroleum or Engine Fuels Monitoring Levy

To find out more about claiming your excise duty back contact your McKeown Business Manager or phone Stuart on 0800 800 908 or email us on sales@mckeown.co.nz

McKeown Petroleum
Bulk Fuel Delivery & Fuel Cards

CardFuel 24/7

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www.mckeown.co.nz

CardFuel 24/7

- Excellent Service
- Excellent Network
- Excellent Price

McKeown CardFuel 24/7 Facilities
Caltex Diesel Stops

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- **Kaikoura**
- **Kumara**
- **Mayfield**
- **Fairlie**
- **Winchester**
- **Otematata**
- **Waimate**
- **Oamaru**
- **Alma**
- **Dunedin**
- **Clinton**
- **Gore – New**
- **Bluff**
- **Riverton**
- **Nightcaps**
- **Kingston**



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MONTHLY SPECIAL

18 Litre pails - Caltex Delo Gold Ultra for \$99.99

Normal Price = \$122.08

Sold ex store = McKeown Oil Shop, Waterfront Road, Oamaru
= McKeown Oil Shop, Broughton Street, Dunedin
= Johnson Gluyas, Hilton Highway, Timaru

Conditions apply . prices are ex gst, product available while stocks last,

To find out more about our deal go to www.mckeown.co.nz or phone us on 0800 800 908



We have a \$200 winner – for our promotion last month where everyone who forwarded their information back to us went in the draw to win \$200 worth of fuel and the lucky winner was:

Trumper Tree Topping Limited

Thank you to all of you that returned your details. The response was overwhelming . in fact we are still trying to load them all!!

If you haven't returned your customer details form, you missed out on the prize but we would still love to get your form back.

If you have lost your returns form please contact your McKeown Business Manager or phone Stuart on 0800 800 908 or email us on sales@mckeown.co.nz

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Waimate 50 The Street Race Event Of The Year and McKeowns are so sold on this fantastic event that we have agreed to be the major sponsor again for the 3rd year in a row.

Last year the organisers were so overwhelmed by the positive feedback from the crowds that attended that they are promising to make it even bigger and better this year with some other surprises yet to be announced.

For those of you that haven't heard of the Waimate 50 before here is some history from the chairman of the Waimate 50 organising committee, Rob Aikman:

At a time before purpose built racetracks were around especially in the South Island the place to race was on the streets and so it was in 1959 that the small rural township of Waimate was chosen to host a National Championship round because of Waimate's central location, wide streets and a community that was right behind the event. The Ferrari's, Cooper's and Maserati's were some of the famous marquees along with many saloon cars that came to race in Waimate. The main race was the 'Waimate 50' won by a young man who would soon become a world champion - Bruce McLaren. Thousands of spectators turned up to watch the thrill of up close racing around the houses of Waimate at numbers not seen before such was the popularity of the event. Racing at Waimate continued from 1959 up to 1966 when Levels raceway was opened and the following year the championship shifted to that new venue - a shame as spectators witnessed something special that only a street circuit can create.

Time elapsed and the small town returned to its quiet self until the 15th anniversary from the last race a small team brought back a glimpse of what the Waimate 50 was like with a bent sprint that used part of the original track on the main street. Again this proved to be very popular with drivers and spectators alike that on the 25th anniversary a full racing meeting was planned. Yes in 1991 racing was restored to Waimate with the return of the 'Waimate 50' now as a classic event - this continued every second year until 1999 when there was a dramatic change in safety requirements that unfortunately proved far too costly for the Waimate 50 to continue and that event again went into recession.

Since that time a small team with a vision has been working hard to re establish the Waimate 50 and to be able to build a track that met the new requirements - something that was not easy to achieve as the rules kept getting harder and more costly. The team knew that for the Waimate 50 to be a success it had to maintain the historical significance of the event while meeting the new regulations and they were determined it could be done and be bigger and better than ever but where to start ..

In early 2010 the team had come to a cross road with falling membership numbers and no clear easy path forward, about this time a new member joined the team and had an idea about combining his rally network with our street circuit background and so it was that after some discussions the Waimate 50 GT Series was born.

Ken McKeown - McKeown Petroleum was approached and asked if he wanted to become part of this new event and his answer was yes and the rest as they say, is history. 2010 was a brilliant year and with Ken's support the Waimate 50 GT Series became a reality and a huge success with over 10,000 people attending the event over the long weekend in October. Many overseas entrants made the journey to Waimate including Rod Millen from USA and Leo Leonard came out of retirement to race at Waimate again.

We are approaching our third year now and Ken is again at the forefront as Principal Sponsor of the McKeown Petroleum Waimate 50 GT Series - more surprises this year are in line with even more entrants and cars coming from Australia. The standing 1/4 mile along with the street party on Saturday night last year was big with crowds in excess of 15,000 over the weekend - so stay posted for updates by visiting the website <http://www.waimate50.co.nz/>

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